

EDITORIAL

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With this number Almatourism begins a series of Special Issues dedicated to events, conferences, workshops and tourism thematic debates and so the six-monthly publishing frequency will be implemented. The aim is to be more present in the academic market and to interact with the territory in a more dynamic and active way.

With this N.1 Special Issue (2014) AlmaTourism has the pleasure of containing six essays presented at the Fifth Scientific Workshop of the Italian Society of Tourism Sciences (SISTUR, <http://lnx.sistur.net>), association active since 2009, which organizes each year a national workshop, and which gather up Italian scholars of various disciplines that deal with tourism.

The SISTUR association, which is a non-profit organization and a cultural and scientific institution, aims to promote the research and dissemination of national and international studies on the various issues of tourism sciences. The society also aims to facilitate relations and networks among scholars and experts, as to facilitate and stimulate training, promoting surveys and publications, teaching and research.

The Fifth National Workshop, which was held at the Rimini Campus (Alma Mater Studiorum - University of Bologna) on November, 29th-30th, 2013, has been organized by Patrizia Battilani, Director of the Degree Programme in Economics of Tourism, Maria Gabriella Baldarelli, Emilia-Romagna Sistor delegate, in collaboration with the Center for Advanced Studies in Tourism (CAST), the Degree Programme in Economics of Tourism, the Master in Business Tourism & Destination Management of the University of Bologna, and Uni.Rimini S.P.A.. The next SISTUR Workshop will be held in Rome on November, 20th-21st, 2014 at European University.

During the fifth conference 72 reports were presented in 19 sessions with 80 participants, who have met to compare various topics such as: cultural routes and tourism destination management, tourism and territorial sustainable development, cultural tourism, architecture for tourist destinations, web marketing, tourism and languages Web 2.0, governance and management of businesses and tourist networks {Zirulia L. (2013), "The 5th Scientific Workshop of the Italian Society of Tourism Sciences, Rimini, November 29-30, 2013", Almatourism, Vol.4, N.8, pp. 99-100}.

The lectures were given by Pranvera Resulaj, professor at the University of Vlora, which debated the theme of the tourism impact in the Albanian economy, and Andrea Babbi, director of the Italian National Tourism Agency, which has illustrate his long experience in the tourism field and the future scenarios for the Italian destination. During the workshop have been rewarded the two most excellent degree thesis on Tourism to commemorate

Cosimo Notarstefano, professor of Law and Legal, Cultural and Linguistic Aspects of Tourism of the European Union at the University of Bergamo, Bari and Salento, died suddenly in January 5, 2012.

Among the various issues of the Fifth SISTUR Meeting, the first three essays highlight the importance of Web 2.0 for the promotion of Italian tourist destinations (Cristina Fabi, Elena Marchiori, and Lorenzo Cantoni), of mobile applications for urban tourism (Roberto Peretta) and of the virtual representation of tourist areas (Marco Platania and Salvo Torre). The other articles deal with the theme of development through creative processes and enhancement as in the case of the Amalfi Coast, one of the 49 Italian World Heritage Sites, recognized in 1997 (Germana Citarella and Monica Maglio), and in the Sardinia Region (Stefano Renoldi); The last article focuses on the relationship between tourists and residents during the process of territorial organization (Sara Cipolletti).

The Special Issue N.1 Almatourism ends with the biography of Cosimo Notarstefano, a passionate teacher, an enthusiastic researcher in the role of mediator and promoter of dialogue between cultures and an unforgettable colleague (www.cosimonotarstefano.it).