

Contents liste open available at Cib.Unibo

AlmaTourism

Journal homepage: www.almatourism.cib.unibo.it

The socio-economic and spatial impact of cultural routes: the Hannibal walk between battles and landscapes. The case of Tuoro of Trasimeno

Curiazi, R.*

Department of Historical, Anthropological and Geographical Sciences , Alma Mater Studiorum - University of Bologna, Italy

The AIIG, section of Emilia-Romagna (www.aiiger.it), with the chair of Economic Geography (Faculty of Economics-Rimini, University of Bologna), sponsor of the project “The social-economic and territorial impact of cultural routes: the Hannibal walk between battles and landscapes. The case of Tuoro sul Trasimeno”, has organized a fieldtrip in Tuoro sul Trasimeno (Umbria), from 14 to 17 of January 2010.

The Trasimeno Lake and Tuoro Plaine



(R.Curiazi)

* Tel.:+39 0512097465; cell. +39 3392455414;
email address roberta.curiazi@gmail.com

”

Fifteen students, supervised by F. Dallari, P. Battilani, D. Calanca, D. Bagnaresi and R. Curiazi, have been engaged in a field research aimed to assessing and evaluating possible scenarios and the socio-economic and territorial impact about the entrance of Tuoro in the network of “The walk of Hannibal” route, part of the Cultural Route “The Route of Phoenicians” (www.rottadeifenici.it).

The Malpasso



(R.Curiazi)

At the feet of the Arrigantore of the battlefield



(R.Curiazi)

”

The Maggiore Island



(R.Curiazi)

The four days have been organized according to a schedule that alternates a visit-hand knowledge of the territory (the battlefield of the Trasimeno) with moments of study-reflection during which students were able to know and confront the many local actors that have been contributing to enhancement of Tuoro.

During any stage in the analysis of the area students were guided by experts, such as G. Brizzi together with E. Gambini, the most important researchers in studies on Hannibal, and L. Borgia, Head of Culture of the town, which all played a major line of communication of the spatial complexity.

The same "direct-experience" of the area acted as a lever for the implementation of proposals for action related to the purposes of the excursion: to enable students to develop analytical and synthesis skills and to confront the difficulties associated with empirical measurement of effects and impacts of tourism on a territorial scale; create a set of indicators to monitor the socio-economic initiatives for tourism marketing planning; stimulate the creativity of students to innovative proposals for the area (new tourism products) and for continuous and lasting development of territory. In short, make the actors trained to design, build and understand the territory.

”

Students at the station of Tuoro, (Faculty of Economics – Rimini, University of Bologna)



(R.Curiazzi)